

SAVE THE DATE! - December 11-12, 2015



P.O. Box 56 • LaGrange, IN 46761

Robert Mishler,  
Expo Coordinator & Director  
(260) 336-9750  
[info@midwestfarmexpo.com](mailto:info@midwestfarmexpo.com)



Held at the Michiana Event Center  
7605 N SR 9 • Howe, IN 46746



Join us for the 4<sup>th</sup> Annual

VENDORS!  
WANTED!

December 11-12, 2015

Join us for the 4<sup>th</sup> Annual



Held at the  
Michiana Event Center  
7605 N SR 9 • Howe, IN 46746

VENDORS!  
WANTED!

December 11-12, 2015





### Dear Past Exhibitors and Sponsors:

Robert Mishler and the Midwest Farm Expo Staff would like to invite you to participate as an exhibitor or as a sponsor in the fourth annual Midwest Farm Expo that will be held December 11-12, 2015, at the Michiana Event Center. We are looking for vendor booths that will provide attendees with a look at the latest agriculture-related technologies, models of equipment, and developments in the livestock industry.

We are very excited with the amount of new inquires and new exhibitors once again for this year's Expo. Exhibitors and Sponsors: I want to thank you for your support of the Midwest Farm Expo. I am offering a 10% discount off of your booth price. The enclosed contract and payment in full must be returned by October 29, 2015 in order to be eligible for this discount.

In an effort to offer an Expo that is both informational and educational, the Expo will feature a number of seminars on various topics that will be scheduled throughout both days. This year, seminar sponsorships are being offered at \$250.00 per seminar. By sponsoring a seminar, you will be acknowledged as the sponsor in advertising that includes the seminar schedule and your signage will also be displayed in the Seminar Hall.

Event sponsorships are also be offered this year at three NEW levels. Further sponsorship details are listed.

The Expo will be advertised on radio, TV and all major agriculture papers and magazines throughout the Midwest.

Again this year, The Expo will be held in conjunction with a large farm equipment consignment auction. This auction is for all types of farm equipment and will take place on Saturday, December 12, 2015. The auction is being sponsored by Schrader Real Estate and Auction Co., Columbia City, IN. For more information concerning this auction please contact the Auction company at 800-451-2709 or 260-244-7606 or visit [www.SchraderAuction.com](http://www.SchraderAuction.com) or Robert Mishler at 260-336-9750.

As farmers and participants in the agricultural industry, we realize the increased potential for year-end sales and have planned this event to coincide with and take advantage of this opportunity in the ever changing agricultural marketplace.

If you have any questions concerning exhibiting or sponsorships, please contact us at [info@midwestfarmexpo.com](mailto:info@midwestfarmexpo.com) or call or text (260) 336-9750.



Thank you in advance for participating in the Midwest Farm Expo and Auction. We look forward to seeing you at the most exciting Expo yet!

**Robert Mishler,**  
Expo Coordinator & Director  
(260) 336-9750



## December 11-12, 2015

Booth Contract 2015 Midwest Farm Expo & Auction  
Event Location: Michiana Event Center  
7605 N SR 9 • Howe, IN 46746

**Show Dates: December 11-12, 2015**

Show Hours: Friday: 9am-6:30pm  
Saturday 8am-3pm

**Midwest Farm Expo Mailing address:**  
**P.O. Box 56 • LaGrange, IN 46761**  
**email: [info@midwestfarmexpo.com](mailto:info@midwestfarmexpo.com)**

BOOTH PRICES		
One Booth	10x10	\$475
Two Booths	10x20	\$900
Three Booths	10x30	\$1275
Four Booths	20x20 or 10x40	\$1600
Contact us for information on additional booths.		
Each booth will come with <b>one</b> 8' table and <b>two</b> chairs.		

**Electricity**  
110V - \$50.00  
220V - \$175.00

**Additional Tables**  
**are \$15 & Chairs**  
**are \$5 each**

### Expo Sponsorship Possibilities

#### Platinum Sponsor: \$3,000

Platinum Sponsorship: The Expo will be advertised showing you as a main sponsor, your Logo will appear on every advertisement, a full-page ad in the Expo brochure, and your signage at the entrance to the Expo grounds, the main building and auction yard as well as throughout the Expo building.

#### Gold Sponsor: \$1,500

Gold Sponsorship: Your Logo on all mailers and show brochures, signage in the Expo area and a half page ad in the Expo brochure.

#### Silver Sponsor: \$500

Silver Sponsorship: Your signage displayed in the Expo area.

#### Seminar Sponsor: \$250

Seminar Sponsorship: You will be acknowledged as the sponsor in advertising that includes the seminar schedule and you will be announced as the sponsor at the introduction of the seminar.